

The Festo Experience, Aug. 5-6, Creates an Online Event as Close to an Actual Tradeshow as Possible

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The Festo Experience – Automation for Tomorrow is an online North American tradeshow to be held 10 a.m. to 6 p.m. Eastern Daylight Time on August 5 and 6. Designed to approximate the experience of attending a major trade fair in terms of the large number and range of products on display, this event also includes live technical sessions, networking opportunities, and technical personnel available to discuss solutions for upcoming projects. Many Festo employees – five times the usual number assigned to a major tradeshow – will be on hand to chat with attendees in both English and Spanish.

“We are thrilled to host the first North American virtual tradeshow where our customers can fully immerse themselves in the online Festo experience,” said Kristine Inserra, Director of Marketing Communications for Festo North America. “Though we enjoy connecting in person, we’re excited by the opportunity to bring everyone together online. Tradeshow fosters an environment where we can showcase products, engage in fruitful discussions about upcoming projects, and educate through technical sessions. We’ve done our utmost to emulate the same atmosphere attendees would find at any top international tradeshow and hope our customers enjoy the experience.”

Registration is free at <https://festoexperience.vfairs.com/>. On the days of the event, an attendee will login and then see the Festo Experience tradeshow lobby. The lobby features an information desk, entrances to the exhibit halls, the auditorium for live and on-demand presentations, and a networking lounge. No special software is required. Chrome or Firefox browsers are recommended. Communication is via chat-based dialogue.

Themed booths feature product displays, on-demand video, literature, and the opportunity for chat, either publicly or privately, with booth staff. The booths are:

About Festo

Automotive

Continuous Processes

Didactic

Didactic Mexico

Electric Automation

22. July 2020

Responsible
according to press
law:
Christian Österle



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Electronics and Assembly

Engineering Tools

Chemical Industry

Fabco-Air

Food Processing

Life Sciences

Packaging

Paper, Printing, and Converting

Pneumatic Automation

Process Automation

Presentations on August 5th include:

- Festo Core Products, Ready for You (Spanish), 11 a.m. EDT
- How to Select a Robot, 1 p.m. EDT
- Influence of Digitalization for Motion in Manufacturing, 2:30 p.m. EDT
- FSMA and Festo, 4:30 p.m. EDT
- Festo Core Products, Ready for You (English on demand)

On August 6th:

- Process Automation Product Overview, 11 a.m. EDT
- Trends in End-of-Arm Tooling, 1 p.m. EDT
- Energy Conservation for Pharma, 2:30 p.m. EDT
- The Festo Motion Terminal VTEM, (Spanish) 4:30 p.m. EDT
- The Festo Motion Terminal VTEM, (English on demand)

Speakers will be available in the networking lounge for chats following their presentations. The networking lounge will also be available for meeting with other attendees and Festo personnel in public or private chats.

All are welcome to attend the Festo Experience – Automation for Tomorrow, Aug. 5 and 6 (<https://festoexperience.vfairs.com/>). Visit www.festo.us for the full range of product and service offerings.

Press Images



Festo Experience – Automation for Tomorrow